AI ASSISTANT COMPARISON

Claude Enterprise · ChatGPT Enterprise · Microsoft 365 Copilot

88% of orgs use at least one AI tool today

3x Fortune 500 AI tool deployments YoY

2/3 enterprises stuck in pilot stage

$2.5T global AI spend, up 44% YoY

PLATFORM COMPARISON

BEST-IN-CLASS REASONING

Claude Enterprise

STRENGTHS

- **Cowork agentic tasks (GA Apr 9 '26)** — RBAC, spend limits, OpenTelemetry SIEM, granular connector permissions
- **1M token context (GA)** on Opus 4.6 / Sonnet 4.6 at standard pricing
- **MCP industry standard** — 97M+ monthly downloads, Linux Foundation governance
- **VPC isolation** — AWS Bedrock, GCP Vertex AI, Azure Foundry
- **Claude Code (GA)** — autonomous coding agent with IDE/terminal access
- **Certs:** SOC 2 Type II, HIPAA, ISO 27001/42001, NIST 800-171 [4]

WATCH-OUTS

- Data stored in US; no formal EU residency commitment
- Computer Use + Scheduled Tasks still Research Preview
- No native DLP — relies on API-level content filtering + guardrails

MOST MATURE ADMIN CONTROLS

ChatGPT Enterprise

STRENGTHS

- **GPT-5.3 Instant / 5.4 Thinking / 5.4 Pro** — all GPT-4o/o1/o3 retired Feb '26
- **8 native eDiscovery integrations** via Compliance Logs Platform (Smarsh, Purview, Zscaler +5)
- **EU data residency** — at-rest + in-region inference since Jan 2026
- **60+ built-in apps** (SharePoint, Slack, Drive, Box,GitHub, Jira)
- **Certs:** SOC 2 Type II, ISO 27001/42001, CSA STAR, PCI DSS
- **Codex Agent (GA)** — autonomous software engineering agent

WATCH-OUTS

- Logical tenant isolation only; no VPC deployment option
- Atlas browser out of scope for some compliance controls
- Credits-based pricing still rolling out to Enterprise

BEST FOR MICROSOFT-FIRST ORGS

Microsoft 365 Copilot

STRENGTHS

- **User-selectable model choice:** OpenAI GPT-5 + Claude Sonnet (Mar '26, non-EU tenants)
- **Purview DLP, sensitivity labels, DSPM for AI** (GA Apr '26) apply automatically
- **Broadest compliance stack:** SOC 1/2/3, ISO 27001/27017/27018, HIPAA, GDPR, CCPA
- **1,400+ Graph + 100+ Copilot Connectors,** MCP via Copilot Studio
- **Copilot Studio + Agent Builder** (GA) — no-code to pro-code agents
- **Native in** Word, Excel, PPT, Outlook, Teams, SharePoint, Viva

WATCH-OUTS

- Claude models excluded from EU/EFTA, UK, and sovereign clouds
- Copilot context window not publicly specified;
- model-dependent
- "Warm storage for AI interactions" not independently verified

Governance Questions to Ask Every Vendor

1. **Where does my data reside at rest and in transit?**
2. **Can I enforce DLP and sensitivity labels natively?**
3. **What audit logs are available and for how long?**
4. **How does the platform handle BYOK encryption?**
5. **Is there a BAA available for HIPAA workloads?**
6. **What eDiscovery and compliance integrations exist?**
7. **Does the platform support SCIM/SSO provisioning?**
8. **Can I control which models and features each team accesses?**

If your Priority is…	Start with…
Deep reasoning, long-doc analysis, code	Claude Enterprise
Broad workforce enablement	M365 Copilot or ChatGPT Enterprise
M365-native productivity + governance	Microsoft 365 Copilot
Regulated industry (financial services, legal)	M365 Copilot (Purview + Entra)
EU data residency (at-rest + inference)	M365 Copilot or ChatGPT Enterprise
Creative content + research	ChatGPT Enterprise or M365 Copilot
API-first / developer workflows	Claude Enterprise (API + MCP)
Custom internal AI assistants	M365 Copilot (Studio) or ChatGPT (GPTs)